

CAM Contemporary Exhibition's "In Gratitude," honoring frontline workers, adds pop-up rally and procession

Thursday, May 14, beginning at 8:30 PM at O'Maley Middle School



Rendering Courtesy of Harbor Voices Public Art

GLOUCESTER, MASS. (May 11, 2020) –The Cape Ann Museum has rescheduled the last day of its CAM Contemporary exhibition, "In Gratitude," a projection of an illuminated multilingual message, "Thank You Frontline Heroes," to Thursday, May 14 due to rain last week.

In addition to the new date, the Museum is adding a pop-up rally and procession, beginning at 8:30 p.m. at O'Maley Innovation Middle School, 32 Cherry St. in Gloucester. Visitors in cars have the opportunity to join members of the Gloucester community in the school parking lot and form a procession of

vehicles which will depart at 8:45pm from the O'Maley Innovation Middle School Parking lot, down Washington Street and around the Grant Circle Rotary to see the illuminated projection on the White-Ellery Barn and back toward the Addison Gilbert Hospital.

During the procession, cars will pass by the "In Gratitude" installation at Cape Ann Museum Green twice. Each time, passengers are encouraged to show their support with cheers and words of thanks for frontline workers. The cheers will be recorded and ingrained as part of the permanent art created from this temporary exhibition. The installation will be illuminated from 8:30 p.m. to 11:30 p.m.

The Museum's presentation of "In Gratitude," is part of the Museum's desire to "...send a message of solidarity, gratitude and hope to our community," said Museum Director Oliver Barker.

"In Gratitude" lights up the side of the White-Ellery Barn at the Cape Ann Museum Green, 245 Washington Street in Gloucester. It was created by Stephanie Terelak Benenson, a North Shore artist and founder of the nonprofit, Harbor Voices Public Art. The projection started on Wed. May 6 and ran through Friday, May 8 but it was postponed due to rain on that final evening. The message itself is in several languages – Portugese, Spanish, Italian, and English – and is dedicated to the COVID-19 crisis's frontline responders such as nurses, doctors, hospital staff and administrators, delivery, teachers, grocery personnel, and the many non-profits supporting our community at this time.

This projection is also sponsored by LuminArtz Communications Ink., as part of the "Light Up the Night" series that is bringing rays of light into the community during the pandemic.

Visit capeannmuseum.org for more details.

The Cape Ann Museum has been in existence since the 1870s, working to preserve and celebrate the history and culture of the area and to keep it relevant to today's audiences. Spanning 44,000 square feet, the Museum is one of the major cultural institutions on Boston's North Shore welcoming more than 25,000 local, national and international visitors each year to its exhibitions and programs. In addition to fine art, the Museum's collections include decorative art, textiles, artifacts from the maritime and granite industries, three historic homes, a Library & Archives and a sculpture park in the heart of downtown Gloucester. In June 2021, the Museum will open a new 12,000-square-foot collection storage and public exhibition space in Gloucester as part of its Cape Ann Museum Green campus. The campus will also include three historic buildings – the White Ellery House (1710), an adjacent Barn (c. 1740), and the recently acquired Babson-Alling House (c.1740) which are located on the site at the intersection of Washington and Poplar Streets in Gloucester. Visit capeannmuseum.org for details.

The Cape Ann Museum is located at 27 Pleasant Street in Gloucester. While temporarily closed due the COVID-19 pandemic, Regular hours are Tuesday through Saturday from 10:00 a.m. to 5:00 p.m., and Sundays from 1:00 p.m. to 4:00 p.m. Admission is \$12.00 adults, \$10.00 Cape Ann residents, seniors and students. Youth (under 18) and Museum members are free. Cape Ann residents can visit for free on the second Saturday of each month. For more information please call: (978)283-0455 x10. Additional information can be found online at www.capeannmuseum.org.

For a detailed media fact sheet please visit www.capeannmuseum.org/press.

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