CAPE ANN MUSEUM ART HISTORY CULTURE

CAM Contemporary Exhibition: "In Gratitude". Museum plans illuminated message on new campus to pay tribute to city, front line workers during pandemic.



Rendering Courtesy of Harbor Voices Public Art

GLOUCESTER, MASS. (May 4, 2020) – In an effort to boost the city's spirits during the COVID-19 pandemic, the Cape Ann Museum is presenting a CAM Contemporary exhibition involving the projection of an illuminated multilingual message on the nights of May 6-8, 2020, thanking our frontline heroes. The installation is titled, "In Gratitude".

"We know many of our neighbors, friends, and families are struggling at this time of social distancing, isolation, and anxiety around health and financial concerns from the coronavirus," said Museum Director Oliver Barker. "We want to send a message of solidarity, gratitude and hope to our community."

This "In Gratitude" illumination planned for the side of the White-Ellery Barn at the Cape Ann Museum Green, 245 Washington Street in Gloucester, was created by Stephanie Terelak Benenson, a North Shore artist and founder of the nonprofit, Harbor Voices Public Art. The projection will take place from 8:30 to 11:30 p.m. on Wed. May 6 to Friday, May 8. The message itself will be in several languages – Portugese, Spanish, Italian, and English – and is dedicated to the COVID-19 crisis's frontline responders such as nurses, doctors, hospital staff and administrators, delivery, teachers, grocery personnel, and the many non-profits supporting our community at this time.

This projection is sponsored by LuminArtz Communications Ink., as part of the "Light Up the Night" series that is bringing rays of light into the community during the pandemic. The group will preview the installation on Luminartz's Facebook Live event on Wed. May 6 at 9 p.m. Visit harborvoices.com for more details.

Unlike the Museum's other events and with a view to current social distancing requirements at present this pop-up projection of thanks is not meant to be attended in person. It is strategically placed and timed for workers to notice when driving home.

Visit <u>capeannmuseum.org</u> for more details.

The Cape Ann Museum has been in existence since the 1870s, working to preserve and celebrate the history and culture of the area and to keep it relevant to today's audiences. Spanning 44,000 square feet, the Museum is one of the major cultural institutions on Boston's North Shore welcoming more than 25,000 local, national and international visitors each year to its exhibitions and programs. In addition to fine art, the Museum's collections include decorative art, textiles, artifacts from the maritime and granite industries, three historic homes, a Library & Archives and a sculpture park in the heart of downtown Gloucester. In June 2021, the Museum will open a new 12,000-square-foot collection storage and public exhibition space in Gloucester as part of its Cape Ann Museum Green campus. The campus will also include three historic buildings – the White Ellery House (1710), an adjacent Barn (c. 1740), and the recently acquired Babson-Alling House (c.1740) which are located on the site at the intersection of Washington and Poplar Streets in Gloucester. Visit capeannmuseum.org for details.

The Cape Ann Museum is located at 27 Pleasant Street in Gloucester. While temporarily closed due the COVID-19 pandemic, Regular hours are Tuesday through Saturday from 10:00 a.m. to 5:00 p.m., and Sundays from 1:00 p.m. to 4:00 p.m. Admission is \$12.00 adults, \$10.00 Cape Ann residents, seniors and students. Youth (under 18) and Museum members are free. Cape Ann residents can visit for free on the second Saturday of each month. For more information please call: (978)283-0455 x10. Additional information can be found online at www.capeannmuseum.org.

For a detailed media fact sheet please visit www.capeannmuseum.org/press.

MEDIA CONTACTS: Diana Brown McCloy

Teak Media (978) 978-697-9414 Diana@teakmedia.com

Meredith Anderson

meredithanderson@capeannmuseum.org

(978) 283-0455 x15